



Calibre was established in 1988 and is respected World-wide for providing image scaling technology for use with large LED video walls primarily used for Concerts, Award Ceremonies, Rental/Staging and Advertising and for image scalers for professional projection applications. Calibre is a highly effective OEM partner to many well-known companies in specialist markets, providing customised image scaling and processing solutions.

As a market leader in innovation Calibre will continue to utilise its own in-house hardware and software design teams for all product development with technology centres in Bradford and Hannover, Germany and its manufacturing facility in Bradford. This enables Calibre to optimise product performance and retain an unusually strong depth of technical knowledge of design and innovation.

The Parent Company is Coretronic Corporation with its Head office in Taiwan.

Position: Sales Executive

Due to continued growth we are now seeking a German Speaking Sales Executive to join the sales team, with the objective of growing the company's presence in the German and Austrian markets.

This role offers considerable growth potential for the right candidate, and is a great opportunity for someone who works in sales, or has a background in LED Videowalls and is looking for a new challenge.

Responsibilities include:

- Build and grow strong relationships with new and existing clients
- Pro-actively seek new business in the specified product range through a variety of resources including trade press, websites and internal databases
- Provide exemplary customer service
- Updating and inputting records of all contact made on the company CRM package
- Work closely with Line Manager to ensure that business objectives and KPI's are achieved
- Ensure our range of products achieve a high level of brand awareness.

Required Experience and Skills:

- Native or Fluent in German, and a high level of spoken and written English
- Self-Motivated and target driven
- Excellent telephone skills
- Full UK or European driving Licence
- GCSE Maths and English or equivalent
- Computer Literate

Desired Experience and Skills:

- Background in sales, preferably AV or Technology based products
- Knowledge of Pro-AV Display Markets
- Understanding of CRM packages
- Fluency in other languages